

What Happens If a Product Has No BIS Certification?



The advertisement for Agile Regulatory features the company logo at the top left. The main heading is 'BIS CERTIFICATE' in large blue letters, followed by the tagline 'Quality You Can Trust, Compliance You Must Have'. A paragraph explains that BIS Certification ensures products meet required quality and safety standards as per the Bureau of Indian Standards (BIS), helping businesses build trust, ensure legal compliance, and grow in the Indian market. Below this, a 'KEY BENEFITS' section lists five points with icons: Legal Compliance (mandatory for regulated products in India), Quality Assurance (ensures product meets Indian standards), Builds Trust (boosts customer confidence and brand reputation), Market Access (easier acceptance in retail, e-commerce & international markets), and Avoid Penalties (prevents legal actions, fines, and product rejections). On the right, a framed 'BIS CERTIFICATE' for 'Product Standard Compliance' is displayed, listing checkmarks for Quality Assurance, Legal Compliance, Customer Trust, Market Acceptance, and Business Growth, along with a 'CERTIFIED' seal. The certificate is shown next to a blender and a light bulb. At the bottom right, a call to action states 'EXPERT ASSISTANCE YOU CAN TRUST!' and 'Hassle-free BIS Certification Process with end-to-end support.', with a button to 'Consult Our Experts Today!'. The footer contains contact information: email (info@agileregulatory.com), phone (+91-8700973297), and website (www.agileregulatory.com).

Agile Regulatory

BIS CERTIFICATE

Quality You Can Trust, Compliance You Must Have

BIS Certification ensures that your product meets the required quality and safety standards as per Bureau of Indian Standards. It helps you build trust, ensure legal compliance, and grow your business in the Indian market.

KEY BENEFITS

- LEGAL COMPLIANCE**
Mandatory for regulated products in India
- QUALITY ASSURANCE**
Ensures your product meets Indian standards
- BUILDS TRUST**
Boosts customer confidence and brand reputation
- MARKET ACCESS**
Easier acceptance in retail, e-commerce & international markets
- AVOID PENALTIES**
Prevent legal actions, fines, and product rejections

BIS CERTIFICATE
Product Standard Compliance

- ✓ Quality Assurance
- ✓ Legal Compliance
- ✓ Customer Trust
- ✓ Market Acceptance
- ✓ Business Growth

EXPERT ASSISTANCE YOU CAN TRUST!
Hassle-free BIS Certification Process with end-to-end support.
[Consult Our Experts Today!](#)

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Introduction

BIS Certification is an important quality and safety compliance requirement for products covered under applicable Indian standards and regulations. The Bureau of Indian Standards (BIS) develops standards and operates conformity assessment schemes to help ensure that specified products meet prescribed quality, safety, and performance requirements.

If a product that falls under a mandatory [BIS certification](#) scheme is manufactured, imported, sold, or distributed without the required approval, the business may face regulatory and commercial consequences.

However, BIS certification is not mandatory for every product. The requirement depends on the product, applicable Indian Standard, notification, and conformity assessment scheme. Therefore, businesses should first verify whether their particular product is covered.

What Is BIS Certification?

BIS Certification demonstrates that an eligible product has been assessed under the applicable BIS conformity assessment requirements.

Depending on the product and scheme, certification may involve:

- Applicable Indian Standard
- Product testing
- Factory assessment
- Quality-control requirements
- Technical documentation
- Application submission
- BIS inspection
- Compliance with prescribed conditions
- Use of the applicable BIS Standard Mark

For businesses dealing with regulated products, obtaining the correct BIS approval before commercial operations can be an important compliance step.

Is BIS Certification Mandatory for Every Product?

No. BIS certification is not universally mandatory for every product sold in India.

Certain products are covered under mandatory certification requirements through applicable government notifications or quality control orders. Other products may be eligible for voluntary BIS certification.

Businesses should therefore avoid assuming that certification is either mandatory or unnecessary without checking the applicable requirements for the specific product.

What Happens If a Mandatory Product Has No BIS Certification?

If a product is subject to mandatory [BIS certification](#) and is supplied without the required certification, the business may face several consequences.

1. Regulatory Action

The concerned authorities may take action when a business manufactures, imports, distributes, or sells a regulated product without the required certification.

The nature of action can depend on the applicable law, notification, product category, and circumstances of the violation.

2. Product Seizure or Restriction

Non-compliant products may potentially be subject to regulatory restrictions, including seizure or removal from the market where authorized under the applicable legal framework.

This can result in financial losses and disruption to business operations.

3. Penalties and Legal Consequences

Failure to comply with mandatory BIS requirements can expose businesses to penalties or other legal consequences under applicable laws and regulations.

The consequences depend on the nature and severity of the non-compliance.

4. Import Problems

Importers dealing with products covered by mandatory BIS requirements may face difficulties during customs clearance if the required certification or conformity requirements have not been fulfilled.

This can lead to shipment delays, additional storage costs, or other commercial complications.

5. Product Recall

Where non-compliant products have already entered the market, businesses may be required to take corrective measures, which can potentially include withdrawing or recalling products depending on the applicable circumstances.

A product recall can create significant logistical and financial costs.

6. Loss of Customer Trust

Customers generally expect products to meet applicable quality and safety requirements. Selling products without mandatory certification can negatively affect the credibility of a manufacturer, importer, or seller.

Loss of trust can also affect future sales and business relationships.

Examples of Products Requiring BIS Compliance

The BIS requirements differ according to product category and applicable regulations. Businesses should verify the current requirements before manufacturing or importing a regulated product.

BIS Water Cooler

Businesses manufacturing or importing water coolers should check whether their specific product falls under an applicable mandatory Indian Standard and BIS conformity assessment requirement.

If certification is mandatory for the relevant product, operating without the required approval can create regulatory and commercial risks.

BIS Mobile Registration

Mobile phones and related electronic products can fall under applicable BIS registration requirements. Businesses should verify the relevant product category and current requirements before importing or selling such products.

[BIS Mobile Registration](#) may involve product testing, documentation, manufacturer details, and registration through the applicable BIS scheme.

BIS Fire Extinguisher

Fire extinguishers are safety-related products for which applicable Indian Standards and conformity requirements are particularly important.

Businesses dealing with a [BIS Fire Extinguisher](#) product should identify the applicable standard and certification requirements before manufacturing, importing, or marketing the product.

BIS Steel Certification

Steel and steel products may be subject to specific quality control requirements and applicable Indian Standards.

Businesses importing or manufacturing regulated steel products should check the relevant requirements for [BIS Steel Certification](#) before starting commercial activities.

Impact on Manufacturers

Manufacturers of products covered by mandatory BIS requirements should obtain the applicable certification before placing products on the Indian market.

Operating without required certification can affect:

- Production activities
- Product sales
- Distribution
- Dealer relationships
- Government tenders

- Market reputation
- Regulatory compliance

Manufacturers should also maintain the quality-control systems and testing procedures required under the applicable BIS scheme.

Impact on Importers

Importers should conduct compliance checks before placing purchase orders for products covered by mandatory BIS requirements.

Before importing, businesses should verify:

- Whether BIS certification is mandatory
- Applicable Indian Standard
- Correct product classification
- Manufacturer eligibility
- Required testing
- Applicable registration or license
- Import-related documentation
- Current government notifications

Completing these checks before shipment can help reduce the risk of customs and market-entry complications.

How to Avoid BIS Non-Compliance

Businesses can take several steps to reduce compliance risks.

Step 1: Identify the Product Standard

Determine the applicable Indian Standard for the product.

Step 2: Check Mandatory Requirements

Confirm whether the product is covered under a mandatory BIS certification or registration scheme.

Step 3: Prepare Technical Documents

Collect product specifications, test reports, manufacturing information, quality-control documents, and other applicable records.

Step 4: Complete Product Testing

Where required, have the product tested through the applicable recognized laboratory or testing process.

Step 5: Apply for BIS Certification

Submit the appropriate application and supporting documentation under the applicable BIS conformity assessment scheme.

Step 6: Maintain Compliance

After obtaining approval, continue meeting applicable product standards, testing, inspection, marking, and quality-control requirements.

Why Choose Agile Regulatory for BIS Certification?

Determining whether a product requires BIS certification can be challenging because requirements vary by product and applicable regulation.

[Agile Regulatory](#) assists manufacturers, importers, and businesses with BIS-related compliance, including product-specific certification and registration requirements. Our team can help identify applicable standards, prepare documentation, coordinate testing requirements, complete application formalities, and support businesses throughout the certification process.

With 12+ years of compliance experience, Agile Regulatory provides end-to-end regulatory assistance to businesses across India.

For assistance with BIS Certification, contact Agile Regulatory at info@agileregulatory.com or +91-8700973297.

Conclusion

When a product is covered by a mandatory BIS requirement, manufacturing, importing, selling, or distributing it without the required certification can create serious regulatory and commercial risks. These may include regulatory action, penalties, import difficulties, product restrictions, financial losses, and damage to business reputation.

Businesses should not assume that every product requires BIS certification. Instead, they should verify the applicable Indian Standard, quality control order, certification scheme, and current regulatory requirements for their specific product.

Whether you are dealing with a [BIS Water Cooler](#), BIS Mobile Registration, BIS Fire Extinguisher, or BIS Steel Certification, proper compliance assessment before commercial activity is essential.

Frequently Asked Questions

1. Is BIS certification mandatory for every product?

No. BIS certification is mandatory only for products covered by applicable mandatory certification requirements. Other products may have voluntary certification options.

2. What happens if I sell a product without mandatory BIS certification?

A business may face regulatory action, penalties, product restrictions, import difficulties, or other consequences under applicable laws and regulations.

3. Can uncertified products be imported into India?

If a product is subject to mandatory BIS requirements, importing it without fulfilling the applicable requirements can create customs and regulatory complications.

4. Does every electronic product require BIS certification?

Not necessarily. Certain electronic and electrical products are covered by specific BIS schemes, while others may not be. The product category and current regulations must be checked.

5. Does steel require BIS certification?

Certain steel and steel products are subject to mandatory quality control requirements. Businesses should verify the applicable Indian Standard and current notification for their specific product.

6. What is BIS Mobile Registration?

BIS Mobile Registration generally refers to the applicable BIS registration requirements for mobile phones and covered electronic products under the relevant conformity assessment framework.

7. How can I check whether my product requires BIS certification?

You should identify the applicable product standard and check current BIS notifications, quality control orders, and conformity assessment requirements for that product.

8. Can Agile Regulatory help with BIS Certification?

Yes. Agile Regulatory can assist with product-specific [BIS Registration](#), documentation, testing coordination, application procedures, and related compliance requirements.